

Sennheiser: High-Quality New Products at proligh+sound

Wedemark/Frankfurt, March 29, 2006 – With convincing new solutions in the field of wireless RF technology, audio specialist Sennheiser is extending its lead in multi-channel wireless systems.

The new **SK 5212 bodypack transmitter** is one of the world's smallest and lightest professional pocket transmitter. Combined with Sennheiser receivers, it allows the operation of more channels in a smaller frequency spectrum than any competitor product. The audio specialist is also presenting its **3250 system**, the most flexible wireless monitoring system the market currently has to offer. The new **NET 1 network system**, which is available from summer 2006, makes the configuration, frequency management and control of multi-channel wireless systems even more convenient and efficient. There are innovations, too, in the wired microphone sector: the multi award-winning evolution 900 stage microphone series has now been extended with the

addition of the **e 912**, a boundary microphone that has been designed for picking up speech, vocals and acoustic instruments, especially pianos and concert grands.

For the **evolution party** on the first evening of the show, Sennheiser has put together a varied and international blend of musical talent. Star guests will include Canadian rock icon Kim Mitchell and Panamanian newcomer Alejandro Lagrotta, together with the Hot Pants Road Club from Austria, who are guaranteed to get the party off to a flying start.

The Canadian singer/songwriter **Kim Mitchell** has his roots in hard rock. He began his musical career as the front man for the eccentric rock band Max Webster, one of Canada's most popular and most original bands. In 1982, the



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highly talented musician and entertainer went solo, and his albums immediately became more personal and serious. But his great passion remains performing on stage: "At the end of the day, the joy I see in front of me at a live show beats the idea that I'm lining some record bogue's pockets, and it beats the stress in the studio." Since August 2004, Kim Mitchell has also been broadcasting for Toronto rock radio station Q107. At the evolution party he will be performing with his band.

Alejandro Lagrotta from Panama is considered to be one of his country's best singers. To fulfill his dream to be a musician, the 30-year-old gave up a steady job as a systems engineer. He began by composing songs for himself and others and went on to make his name starring in musicals. But it was with his debut single "Oasis", taken from the current album of the same name, that he finally made his breakthrough in Panama. The record shot to the top of the charts and took the country's TV stations by storm. The second title taken from the album, "El Beso Helado", may well mark his international breakthrough. Lagrotta's Latin Pop Rock blends acoustic and rock elements with typical Panamanian rhythms.

Loyal evolution partygoers can once again look forward to the **Hot Pants Road Club**. When the ten-strong band led by vocalist Andie Gabauer explodes onto the stage, the party is sure to begin. The soul and funk sensation from Austria will be performing their own songs as well as soul classics. And as always, there's bound to be (in the Hot Pants Road Club's own words) "hot beats, pumping bass, funky guitars and a dynamic brass section" – the perfect ingredients for a wild party.

Sennheiser at proligh+sound, Hall 4.1, Booth No. E 12.

As one of the world's leading manufacturers of microphones, headphones and wireless transmission systems, the Sennheiser Group with its headquarters in Wedemark near Hanover, Germany, had total sales of about €300 million in 2005. The export share is 83%. Sennheiser has a total workforce of more than 1,650 employees, of whom about 60% are employed in Germany. Sennheiser is active worldwide and, in addition to other partnerships, has its own sales subsidiaries in France, the UK, Belgium, the Netherlands, Denmark, China, Singapore, Canada, Mexico and the USA.

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