

MIPA Lifetime Achievement Award for Prof. Dr. Fritz Sennheiser

Wedemark, April 2006 – At proligh+sound, Prof. Dr. Fritz Sennheiser, founder of Sennheiser electronic GmbH & Co. KG, was presented with the “MIPA Musikmesse International Press Award” in recognition of his lifetime achievement. According to the awarding committee, Prof. Sennheiser had “revolutionized the experience of speech and music” and was “still a scientist and engineer by heart”. The 93-year-old company founder is still in the best of health and had asked Rolf Meyer, President Marketing and Sales, to say how delighted he was to receive this international award.

Another MIPA award, presented in the “Live Microphone” category, went to the new Sennheiser SKM 5200 radio microphone with a Neumann capsule. The award-winners were chosen by more than 80 professional audio and musicians’ magazines from all over the world. More than 300 international manufacturers and suppliers of musical instruments and audio equipment took part in this year’s seventh MIPA award ceremony, including guests



from the USA, Canada, Japan, Brazil, South Africa, Russia, Poland, the UK, Italy, France, Greece, the Benelux countries, Sweden, Denmark, Austria, Switzerland and Germany.

Readers also had a chance to vote for their own favorites, prompting the readers of *Soundcheck* magazine to choose the entire evolution series as their “microphone of the year”. The readers of *Drum Heads* voted for the evolution 900 series as the best drum kit microphone, while the readers of *Tools4Music* chose the ew 300 IEM G2 wireless monitoring system as their best product in its category.

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As one of the world's leading manufacturers of microphones, headphones and wireless transmission systems, the Sennheiser Group with its headquarters in Wedemark near Hanover, Germany, had total sales of about €300 million in 2005. The export share is 83%. Sennheiser has a total workforce of more than 1,650 employees, of whom about 60% are employed in Germany. Sennheiser is active worldwide and, in addition to other partnerships, has its own sales subsidiaries in France, the UK, Belgium, the Netherlands, Denmark, China, Singapore, Canada, Mexico and the USA.

For further information about Sennheiser please visit us on the Internet at www.sennheiser.com or contact:

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Press Release