

## **Sennheiser conducts professional Live Mixing Workshop at AES Convention**

**Vienna/Wedemark, May 5, 2007 – Audio specialist Sennheiser electronic GmbH & Co. KG will offer a special highlight at the 2007 AES Convention: a Live Mixing Workshop will welcome audio enthusiasts and sound professionals to an afternoon of hands-on experience with Sennheiser and Neumann microphones.**

Sound engineers, dealers, musicians and sound engineering students should note down May 5: Sennheiser's Live Mixing Workshop will be held in Rooms E 1+2 from 2 p.m. until approx. 6.30 p.m. This workshop has successfully been run in Spain, Germany, Russia, China, Turkey and India, and comprises a theoretical part and a practical part involving the mixing of a live band.

The first part of the workshop includes lectures on Live Sound and Monitor Sound by highly acclaimed sound engineers Oliver Voges (Echo Awards, The Dome, Naturally 7, Scooter, Mousse T.) and Wayne "Heights" Gittens (Herbert Grönemeyer, Xavier Naidoo, Echo Awards, Comet). They are very much looking forward to the AES: "This is a really unique event: it makes the soundcheck the show! We are very pleased to be able to run this workshop at the prestigious AES Convention and share our engineering experience with the participants."

The second part of the workshop will witness the live mixing of the singer and rhythm section of *The Hot Pants Road Club*, Austria's famous funk and soul band. The workshop participants will be given tips and tricks on miking, while experimenting with different microphone choices and positions. A fully-fledged soundcheck both for the front-of-house PA and the monitor mix for the artists will provide ample practical experience for the participants. Wireless monitoring receivers will be available for listening to the monitor mixes, and Oliver Voges and Heights Gittens will be happy to answer all questions that arise during the mixing session.

Gregor Zielinsky, Grammy-winning sound engineer from Sennheiser electronic and inventor of the Live Mixing Event, said, "This is Sennheiser's eighth Live Mixing Event, a workshop that has proved extremely successful all over the globe. For sound engineering students, it is a welcome opportunity to gain more experience in the live sector, while professional engineers can finally take the time to test several Sennheiser and Neumann models on the various instruments and voices. For dealers, it is an ideal tool to get to know what their customers need and make contacts in the industry."

**Visit Sennheiser at the AES, Hall X, Booth No. 1611.**

As one of the world's leading manufacturers of microphones, headphones and wireless transmission systems, the Sennheiser Group with its headquarters in Wedemark near Hanover, Germany, had total sales of about €300 million in 2005. The export share is 82.5%. Sennheiser has a total workforce of more than 1,650 employees, of whom about 60% are employed in Germany. Sennheiser is active worldwide and, in addition to other partnerships, has its own sales subsidiaries in France, the UK, Belgium, the Netherlands, Denmark, India, Singapore, Canada, Mexico and the USA.

For further information about Sennheiser please visit us on the Internet at [www.sennheiser.com](http://www.sennheiser.com) or contact:

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